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Media Contact: Shari Lynn Rothstein
305.466.4312 / shari@slkcreative.com

The VIBE Agency's "Indecent Proposal" Helps Raise \$6,000 for SEARCH
Miami-based DMC and Event Firm's Bright Idea Really Made a Difference at The Special Event 2010

Miami, FL. January 19, 2009. The goal of this year's **SEARCH Foundation Cabaret at The Special Event** in New Orleans, as it is every year, is to raise money to help event professionals in need. This year, **Valerie Bihet**, owner of **the Vibe agency**, had an idea to raise the stakes and take it to a new level.

It happened like this: After attending a sessions called "New Event Trends Inspired by Hollywood and Pop Culture" taught by Warner Bros. Studios Director of Special Events, Hillary Harris, inspiration and nostalgia for better days struck Bihet. "Her class brought up so many emotions of the good times and success stories I had experienced during my three years at Disneyland Paris and my eight years at Club Med," Bihet explained. "Over the past year, there have been so many cut backs and losses in our industry, we were meant to change that."

Fast forward to the following evening on January 14, 2010 at the SEARCH Cabaret. "I was looking to donate money through the silent auction items, which were wonderful, when an idea hit me," said Bihet. "I saw Hillary, whom I did not even personally know, from across the room. I ran over to her and before I knew it, I was in action. She didn't even know my name. It happened so fast."

"I made an "indecent proposal" to her," Bihet continued. "I told her I would donate \$2,000 to SEARCH Foundation if she would let me be her Demi Moore and she my Robert Redford [just like in the movie] and spend three days working with her and her team on their next project in Los Angeles at Warner Bros. Guess what? She loved it! And she didn't even know who I was before."

But it didn't stop there. An instant Bihet was connecting others via her indecent proposal plan. "I grabbed Sasha Souza of Sasha Souza Events and asked her *she* wanted to be the next Demi Moore that evening. She said 'yes,' so I promised her that *I would* find a Robert Redford for her.



Bihet took mic and matters into her own hands and hit the stage, and what happen next was magical. After asking for volunteers to be Souza's Redford, two offers came – along with an additional \$4,000 in pledges for a total of \$6,000 – in less than a minute!

SEARCH raised an incredible total of approximately \$12,000 that evening, beating last year's total of \$10,000.

This is a great way to get to know people in the event industry that you look up to, want to meet, and want to learn from - hands on. But the “indecent proposal” doesn't have to stop here. If you would like to participate and keep the energy going please let Bihet know. Together we will make the event industry stronger than ever.

For more information on the Indecent Proposal and The VIBE agency, please contact Valerie Bihet at 305 695.7718 or Valerie@thevibeagency.com

For more editorial information or hi-res images, please contact Shari Lynn Rothstein at 305.466.4312 or shari@slkcreative.com.

The VIBE Agency is a full-service, Destination Management Company and Event planning firm with offices in Miami Beach and in New York City. For more information, please contact them at contact@thevibeagency.com, call toll free 1-877- 695-7718, 305-600-4926 (Miami) or 917-267-8871 (New York). Or visit thevibeagency.com for more information.

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